ROBERT ROMANO

Senior Graphic Designer/Photographer/ Videographer

Professional Summary

Creative and results-driven Senior Graphic Designer and Digital Content Creator with 15+ years of experience developing impactful visual branding, digital storytelling, multimedia campaigns, and audience-focused creative solutions. Proven ability to manage multiple projects across print, web, social media, and video platforms while maintaining brand consistency and delivering high-quality creative assets under tight deadlines.

CONTACT

+1-954-247-4872
+1-954-446-4458

www.954ART.com
954ART@Gmail.com

2880 NE 13th Ave
Pompano Beach, FL 33064

REFERENCES

ELAN SAVIR
Tel: +1-954-610-4363
Email: Elan@elan-usa.com

GAIUS "GREGORY" WISE
Tel: +1-954-247-8787
Email: greg@elan-usa.com

JOHN SCHOEMAN
Tel: +1-305-753-5245
Email: john@js71brand.com

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Illustrator
- Capture One
- DaVinci Resolve
- Microsoft Excel

Portfolio

EDUCATION

Boyd H. Anderson
1994 - 1998

GRADUATE

- Completed coursework in printing, photography, and visual composition.
- Developed foundational skills in graphic communication, design principles, layout composition, and visual storytelling.
- Gained hands-on experience with photography techniques, print production processes, and creative media development.

Professional Experience

Amity Behavioral Health Network
2025 – Present
West Palm Beach, FL

SENIOR GRAPHIC DESIGNER

- Lead the design and development of marketing materials, digital campaigns, social media graphics, and branded content.
- Collaborate with leadership and marketing teams to strengthen brand identity and engagement.
- Create print and digital assets including brochures, presentations, promotional materials, and event collateral.

BERTIGO / Messy Teddy
2024 – 2025
Fort Lauderdale, FL

SENIOR GRAPHIC DESIGNER

- Developed branding, product graphics, digital content, and advertising materials.
- Produced creative assets for e-commerce, social media, and promotional campaigns.
- Managed multiple concurrent projects while maintaining high-quality visual standards.

Elan International
2012 – 2024
Miami, FL

SENIOR GRAPHIC DESIGNER

- Led creative direction and visual design for a major fashion brand, producing high-end catalogs, marketing campaigns, and branded promotional materials.
- Managed fashion photo shoots from concept to completion, including creative planning, image selection, retouching, and final production.
- Produced engaging video content and product-focused promotional media to strengthen brand visibility and customer engagement.
- Designed and prepared print-ready catalogs with strong attention to typography, layout design, color correction, and brand consistency.
- Collaborated with marketing, photography, and production teams to deliver visually compelling campaigns aligned with brand objectives.
- Maintained high-quality visual standards across digital, print, and social media platforms while managing multiple deadlines.